

I hereby certify that this correspondence is being deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to:

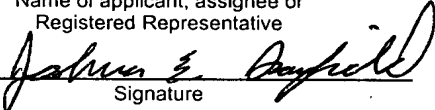
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450
On

June 1, 2007

Date of Deposit

Joshua E. Garfield, Reg. No. 58,416

Name of applicant, assignee or
Registered Representative


Signature



Case No. 10022/569

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Oyvind Stromme

Serial No: 10/696,747

Examiner: Christopher C. Grant

Filed: October 28, 2003

Group Art Unit: 2623

For: MOVING VIRTUAL ADVERTISING

SUBMISSION OF POWER OF ATTORNEY


Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an executed Power of Attorney and supporting 3.73(b) statement for the U.S. Application Serial No. 10/696,747.

Respectfully submitted,

Dated: June 1, 2007


Joshua E. Garfield
Registration No. 58,416
Attorney for Assignee

BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, IL 60610
(312)321-4200

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on the below date:
 Date: June 1, 2007 Name: Joshua E. Garfield, Reg. No. 58,416 Signature: *Joshua E. Garfield*

**BRINKS
HOFER
GILSON
& LIONE**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

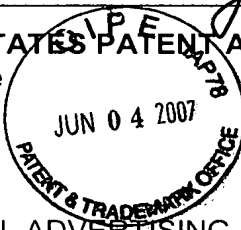
In re Appln. of: **Oyvind Stromme**

Appln. No.: **10/696,747**

Filed: **October 28, 2003**

For: **MOVING VIRTUAL ADVERTISING**

Attorney Docket No: **10022/569**



Examiner: **Christopher C. Grant**

Art Unit: **2623**

Mail Stop Amendment
 Commissioner for Patents
 P. O. Box 1450
 Alexandria, VA 22313-1450

TRANSMITTAL

Sir:

Attached is/are:

- ☒ Transmittal Cover Letter (1p. Filed in Dup.); Submission of Power of Attorney (1p.); with supporting corporation certificate (2pp.); and corporate Power of Attorney (1p.); Chain of Title Statement Under 37 CFR 3.73 (1p.)
- ☒ Return Receipt Postcard

Fee calculation:

- ☒ No additional fee is required.
- ☐ Small Entity.
- ☐ An extension fee in an amount of \$_____ for a _____-month extension of time under 37 C.F.R. § 1.136(a).
- ☐ A petition or processing fee in an amount of \$_____ under 37 C.F.R. § 1.17(_____).
- ☐ An additional filing fee has been calculated as shown below:

					Small Entity			Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	or	Rate	Add'l Fee
Total		Minus			x \$25=			x \$50=	
Indep.		Minus			x 100=			x \$200=	
First Presentation of Multiple Dep. Claim					+\$180=			+\$360=	
					Total	\$		Total	\$

Fee payment:

- ☐ A check in the amount of \$_____ is enclosed.
- ☐ Please charge Deposit Account No. 23-1925 in the amount of \$_____. A copy of this Transmittal is enclosed for this purpose.
- ☐ Payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).
- ☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

June 1, 2007
 Date

Joshua E. Garfield
 Joshua E. Garfield (Reg. No. 58,416)



**Power of Attorney,
Change of Correspondence Address,
and Revocation of Previous Powers,
If Any**

Application Number	10/696,747
Filing Date	October 28, 2003
First Named Inventor	Oyvind Stromme
Art Unit	2623
Examiner Name	Christopher C. Grant
Attorney Docket Number	10022/569

I hereby revoke all previous powers of attorney, if any, given for the application or patent specified above.

I hereby appoint the practitioners associated with the Customer Number **28164** as our practitioners to prosecute the patent or patent application specified above, and to transact all related business in the United States Patent & Trademark Office.

Please recognize and change the correspondence address for the application or patent specified above to the address associated with Customer Number: **28164**

The undersigned is authorized to act on behalf of **Accenture Global Services GmbH**, the Assignee of record of the entire right, title, and interest in the application or patent specified above. A statement under 37 CFR 3.73(b) will be attached to establish Assignee's ownership.

The undersigned duly authorized representative of **Accenture Global Services GmbH** also authorizes and empowers the practitioners associated with Customer Number **28164** to accept and follow instructions from Wayne P. Sobon, John F. Rollins, Paul A. Roberts, Michael B. Chernoff, Charulata J. Shah, or Thomas Kretschmer, attorneys of **Accenture Global Services GmbH**, as to any action to be taken in the United States Patent & Trademark Office regarding the application or patent specified above, without conferring with any other representative of **Accenture Global Services GmbH**, and to execute a Statement Under 37 CFR 3.73(b) on behalf of **Accenture Global Services GmbH** to establish its right to take action as an assignee for the above-identified patent application.

SIGNATURE of Authorized Representative of Accenture Global Services GmbH

Name: **Wayne P. Sobon**

Title: Manager and Director of Intellectual Property

Authorized to sign on behalf of Accenture Global Services GmbH, by the attached Corporate Certificate.

Signature: 

Date: **5/15/07**

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.*

☐ *A total of _____ form(s) is/are submitted.

3 Fr.

3 0. 10. 06

POWER OF ATTORNEY

By this **Power of Attorney** given with effective date of January 1, 2007, **Accenture Global Services GmbH**, a company incorporated under the laws of Switzerland and having its principal place of business at Herrenacker 15, 8200 Schaffhausen, Switzerland, ("AGS") hereby grants the following individuals, all attorneys of AGS, the revocable authority to sign documents individually on behalf of AGS exclusively in connection with and restricted to the filing, maintenance and defence of any copyright, design, domain name, patent and trademark registration and/or application ("IP") standing in the name of or licensed to AGS including the right to sign consents pertaining to such IP on behalf of AGS:

Chernoff Michael B.

Kretschmer Thomas

Roberts Paul A.

Rollins John F.

Shah Charulata J.

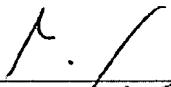
Sobon Wayne P.

This Power of Attorney includes the right to appoint external counsel including patent and trademark attorneys, in any country with respect to due diligence, enforcement, opinion, prosecution, records or registration activities.


This Power of Attorney is valid until 31 December 2007.

IN WITNESS WHEREOF the Company has caused this Power of Attorney to be duly executed on the day and year first above written.

Accenture Global Services GmbH



Michael Gorecki



Matthias Staehelin

**Legalisation and
Corporation Certificate**

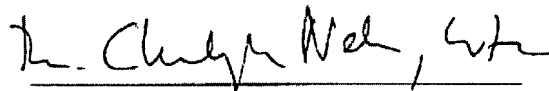
I hereby certify that **Accenture Global Services GmbH** of Herrenacker 15, 8200 Schaffhausen, Switzerland, is a limited liability company organized as judicial person under the laws of Switzerland and that the persons mentioned under 1) (one) to 10) (ten) below are lawful representatives of said judicial person and are authorized to jointly (signature by two representatives) execute any legal document on behalf of said judicial person in particular in all trademark, patent and other intellectual property related matters, each of the persons since the date mentioned in brackets.

- 1) **Mr. Michael E. Hughes**, citizen of the United States of America, residing in Lake Forest IL (United States of America)
(since October 17 (seventeen), 2001 (two thousand and one));
- 2) **Mr. Wayne P. Sobon**, citizen of the United States of America, residing in Palo Alto CA (United States of America)
(since October 17 (seventeen), 2001 (two thousand and one));
- 3) **Mr. Douglas G. Scrivner**, citizen of the United States of America, residing in Palo Alto CA (United States of America)
(since May 3 (three), 2002 (two thousand and two));
- 4) **Ms. Teresa L. Poggenpohl**, citizen of the United States of America, residing in Chicago IL (United States of America)
(since October 2 (two), 2002 (two thousand and two));
- 5) **Mr. N. James Shachoy**, citizen of the United States of America, residing in Orinda CA (United States of America)
(since December 8 (eight), 2003 (two thousand and three));
- 6) **Ms. Karen Crennan**, citizen of the United States of America, residing in Como (Italy)
(since April 18 (eighteen), 2005 (two thousand and five));
- 7) **Mr. Thomas Kretschmer**, German citizen, residing in Pfäffikon/SZ (Switzerland)
(since June 7 (seven), 2005 (two thousand and five));
- 8) **Mr. August William Geise**, citizen of the United States of America, residing in Denver CO (United States of America)
(since December 2 (two), 2005 (two thousand and five));
- 9) **Mr. Michael Gorecki**, German citizen, residing in Fehraltorf (Switzerland)
(since December 12 (twelve), 2005 (two thousand and five)); and
- 10) **Mr. Matthias Staehelin**, citizen of Basel (Switzerland), residing in Binningen (Switzerland)
(single signatory power since December 29 (twenty-nine), 2000 (two thousand))

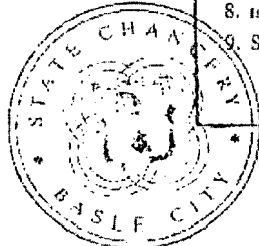
I further certify herewith the authenticity of the above signatures of **Michael Gorecki**, German citizen, residing in Fehraltorf (Switzerland), and **Matthias Staehelin**, citizen of Basel (Switzerland), residing in Binningen (Switzerland), both acting for **Accenture Global Services GmbH**, in Schaffhausen, the first as authorized signatory, the second as "Geschäftsführer", the first with joint signature, the second with single signature.

The authenticity of the signatures was established by means of comparison.

BASEL, Switzerland, this 30th (thirtieth) day of October 2006 (two thousand and six)


Dr. Christoph Nertz, notary public

Allgem.Prot.No. 96 /2006

APOSTILLE	
(Hague Convention of October 5th, 1961)	
1. Country (Switzerland / Canton of St. Gallen)	
This is a(n) official document	
2. Signed by	Dr. N. Z.
3. in / her function as	STAEHELIN
4. and certified by the seal of the	ST. GALLEN
Certified	
5. in Basel (Basle)	6. on -1. Nov. 2006
7. by the State Chancery of the Canton of Basel-Stadt	
8. no. 9944/6228	
9. Seal / stamp:	10. Signature:
	



CHAIN OF TITLE STATEMENT UNDER 37 CFR 3.73

Inventor(s): Oyvind Stromme

Serial No.: 10/696,747 Patent No.: _____ Case No.: 10022/569 Filing Date: October 28, 2003

Title: MOVING VIRTUAL ADVERTISING

Assignee: Accenture Global Services GmbH, a corporation

Accenture Global Services GmbH is:

1. ☒ the sole Assignee of the entire right, title and interest; or
2. ☐ the Assignee of an undivided whole interest from _____ of a total of _____ inventors; or
3. ☐ the Assignee of a _____% partial ownership interest;

in the patent or patent application identified above, by virtue of:

- ☒ assignment(s) that establish a complete chain of title for Assignee from inventors and subsequent other owners, if any, and that are presently recorded in the United States Patent and Trademark Office at Reel 017205, Frame 0092; Reel 017831, Frame 0577; Reel _____, Frame _____; Reel _____, Frame _____; Reel _____, Frame _____;

OR

- ☐ attached copies of as yet unrecorded assignment(s) that have been or concurrently are being submitted for recordation in the United States Patent and Trademark office and that establish a complete chain of title for Assignee from inventors and subsequent other owners, if any.

The undersigned attorney is registered with the United States Patent and Trademark Office and is authorized and empowered to sign this Statement on behalf of Accenture Global Services GmbH.

Attorney for Assignee Accenture Global Services GmbH

June 1, 2007
Date


Signature

Joshua Garfield
Typed or Printed Name

58,416
Attorney Registration Number